

## ATTORNEY PROFILE



### Dennis L. Monroe

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#### Specialty Areas

Business Concept Growth & Protection  
Business Law  
Corporate Finance – Mergers and Acquisitions  
Franchise, Distribution and Intellectual Property  
Tax Planning

#### Admissions

Minnesota State Bar  
U.S. District Court- District of Minnesota  
U.S. Tax Court

#### Education

Carthage College – B.A.,  
*cum laude*  
St. Louis University – M.B.A.,  
Juris Doctor

Co-founder and chairman of Monroe Moxness Berg PA, Dennis is a pioneer in corporate financing with a broad network of finance contacts and clients. He assists businesses, from emerging companies to multi-national firms, by providing creative ideas, identifying unique financing sources, and developing the financial tools necessary for their growth and development. His focus is on multi-unit acquisitions.

Extensive experience enables Dennis to evaluate and manage the most complex and sophisticated transactions. Representing lenders, investors, and developers, Dennis has overseen in excess of \$4 billion dollars in commercial transactions, ranging from \$5,000,000 to \$300,000,000.

Over the last thirty years, Dennis has been recognized as a national expert in corporate and institutional finance and mergers and acquisitions, and he is often consulted regarding the latest acquisition financing techniques. He is a frequent speaker at business conferences, professional organizations, and special finance industry events including the YPO Restaurant Roundtable and SS&G Financial Services Restaurant CFO Bootcamps. He is a regular speaker at the Restaurant Finance and Development Conference and was one of three people to receive a first-ever Hall of Fame award at the 10th annual conference. He also frequently speaks at franchisor conferences, law school, and college seminars.

Recognized by *Franchise Times* as a leader in the franchise community, Dennis was featured in a cover story as “Franchising’s Go-To Guy.” In 2014, he received the Franchise Times Dealmakers Special Achievement award, honoring his 30-year career in franchise finance. In addition, the magazine has honored him as one of franchising’s top 125 “Legal Eagles” and one of the “Top 20 to Watch.” He has been selected as one of the top 10 mergers and acquisitions lawyers for Minnesota and is consistently honored as a “Minnesota Super Lawyer.” He has been selected to the *International Who’s Who of Business Lawyers in Franchise* and listed in *The Best Lawyers in America®* for franchise law. In 2010, Dennis received the Carthage College Distinguished Alumni Award and currently serves on the Carthage College Board of Trustees. Dennis is a member of the National Association of Corporate Directors. He received the 2015 Outstanding Director Award from *Twin Cities Business* for his service on the board of Nystrom, Inc. He also serves on the board of Alerus Financial, Nystrom, Inc., Coles Salon and Let’s Dish. He is a senior distinguished fellow at the



#### Memberships

Minnesota State Bar Association  
Hennepin County Bar  
Association  
American Bar Association  
Member: Business Section and  
Franchising Forum  
International Franchising  
Association

University of St. Thomas School of Law and a trustee at the Westminster Presbyterian Church in Minneapolis.

Dennis wrote monthly articles for *Franchise Times* from 1999 through 2013 and now currently writes a monthly column for *Restaurant Finance Monitor*. He is also a contributing writer to *Nation's Restaurant News* and has been quoted in the *Wall Street Journal*, *Forbes*, *USA Today* and numerous other trade publications. He also authored a children's book *Make It Right Kids*.

Furthering his knowledge of business enterprise, Dennis served as CEO of Parasole Restaurant Holdings, one of the largest restaurant companies in Minnesota, from 2009 to 2011.