

ATTORNEY PROFILE



John E. Berg

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Specialty Areas

Business Concept Growth & Protection
Business Law
Corporate Finance/Mergers and Acquisitions
Multi-Unit Succession and Transition (MUST®)
Tax Planning

Admissions

Minnesota State Bar
U.S. Tax Court

Education

University of Minnesota
Minneapolis, B.A., 1985
Cornell University – Juris Doctor,
1988

Memberships

Minnesota State Bar Association
– Member: Tax Section
American Bar Association –
Member: Taxation Section and

7760 France Avenue South
Suite 700
Minneapolis, MN 55435-5844

A firm shareholder, John assists buyers and sellers in effectively structuring and documenting transactions involving business combinations, purchases and sales, and financing. He provides counsel for businesses and individuals in the following areas:

- Mergers and Acquisitions
- Commercial law
- Finance
- Corporate law
- Entity taxation
- Exit planning

A leader in the firm's Multi-Unit Succession and Transition (MUST®) group, John works with multi-unit retail business owners helping them solve the unique legal challenges to structuring their exit plans. The process combines John's skills and experience with the firm's strengths in the areas of taxation, estate planning, corporate finance, franchise and mergers and acquisitions to provide targeted and effective exit plans.

John has significant experience in large workout transactions and restructuring of borrowers' financial obligations. His results-driven practice includes evaluating and managing the tax aspects of complex financial transactions, including multi-tiered financing and complex corporate capitalization structures. John's goal is always to find the best solution for his clients, one that will save them money and add value to their businesses. He prides himself on not pointing out the problem but instead finding the solution.

He also represents clients in the resolution of state and federal tax controversies at the examination, appellate and tax court levels.

With an in-depth knowledge of the franchise and multi-unit retail industry, John represents numerous multi-unit operators, assisting with their strategic planning and daily operational issues. For these clients he serves essentially as outsourced general counsel.

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Franchising Forum
International Franchise
Association (IFA)

In addition, John works closely with industry franchisors, lenders and vendors, and he is a frequent speaker at industry conferences and seminars. John has been honored by *Franchise Times* as one of franchising's top 125 "Legal Eagles" (2004-2012). He has also been selected as a "Minnesota Super Lawyer" (2006-2012) and, earlier, as a "Rising Star in the Legal Profession."

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